



Life begins here

SASBMB - FASBMB CONFERENCE 8 - 11 July 2018



North-West University
Potchefstroom, South Africa



TRADE PROSPECTUS FOR EXHIBITION STANDS & SPONSORSHIP OPPORTUNITIES

Dear Sponsor

It is with great excitement that we invite you to exhibit at the next conference of the South African Society of Biochemistry and Molecular Biology (SASBMB), in conjunction with the Federation of African Societies of Biochemistry and Molecular Biology (FASBMB), which will be held at the North-West University (NWU) in Potchefstroom between **8 and 11 July, 2018**. Potchefstroom is situated on the banks of the Mooi River in the North-Western Province, ±120 km southwest of Johannesburg. It borders the oldest and largest meteorite impact site in the world, called the Vredefort Dome – a UNESCO World Heritage Site. Potchefstroom is among the oldest and most historic cities in this part of the country and, with the NWU at its core, has developed into the educational hub of the North-West Province.

The SASBMB conference is held biannually and brings together lecturers, researchers, students, industry and society working, or interested in, the broad field of biochemistry and molecular biology, as well as the many associated disciplines such as biotechnology, immunology, and other health/medical, agricultural and natural sciences. This will be the **26th conference of the SASBMB**, which has a proud history of presenting this conference over more than four decades on a rotational basis. As is done more or less every third rotation, this conference is held in conjunction with the FASBMB, which brings a broader - African - context to this meeting. Thus, appropriately, the theme for this conference is **“Life begins here”**, from which we can address a number of topics relevant to health, disease and technology in Africa. During the conference, the following twelve topics will be covered over the three days:

Structural Biology	Inflammation and Immunity
Cell Biology	Non-communicable Diseases
Gene Regulation and Genomic Dynamics	Inherited Metabolic and Neurodegenerative Diseases
Plant Biology	Biotechnology
Drug Discovery & Medicinal Plants	Systems Biology, “Omics” and Bioinformatics
Infectious Diseases	Bioenergetics and Biotransformation

We will provide an intimate environment for this conference, which will be held on the scenic and friendly Potchefstroom campus of the NWU. Two main venues will be used, one for plenary lectures and another for parallel lectures, situated on either side of the university’s main building. The conference is scheduled at a time of the year where all South African universities are in recess. It will also have a similar programme as previous conferences, starting on a Sunday afternoon (July 8th) and ending on the Wednesday (July 11th) afternoon. As per usual, two social events, including the SASBMB Gala Diner, will be scheduled, as well as opportunities for workshop meetings outside the main academic programme.

Another key objective of the conference is to provide a platform of interaction between researchers and the companies that supply the indispensable technologies and materials for quality and state-of-the-art research. Since these companies are crucial partners in hosting these conferences, there are several sponsoring options available to companies interested in attending and promoting these interactions. We will, at the venue selected as well as during social events, provide a favorable environment for this to happen. For example, the stands provided will be situated centrally, between the four lecture rooms where the parallel sessions will take place and right next to the tea and poster area.

On behalf of the organisers, I again warmly invite you to participate and attend this conference. We look forward to organizing this event over the next year and the formal and informal opportunities that this conference will provide.

Yours sincerely,

Prof FH van der Westhuizen

Chair: SASBMB-FASBMB 2018 Organizing Committee

Please note that the below prices include VAT @ 14%

PLATINUM SPONSOR: R85 000

- Co-branding on all conference material plus all partner benefits as below
- Breakfast Symposium slot (Please refer to trade sponsored symposia in this document)
- Recognition as a Conference Partner Sponsor on audio visual display in main conference hall
- Main sponsor of the congress marketing material – branding of banners & signage
- One (1) full, A4 page, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Partner Sponsor on printed conference documents, including conference handbook and promotional posters
- Two (2) 2m x 2m (total 8m²) exhibition booths in the main entrance to the conference venue
Additional Exhibition: One table exhibition space in main plenary foyer (Auditorium) – exclusive for Platinum & Gold Sponsors only
- Four (4) complimentary conference registrations for trade delegates, including attendance at all conference sessions, morning/afternoon teas and lunches and the Welcome Reception
- Company logo on conference website with links to company website.
- Three (3) inserts into conference delegate bag
- Full delegate list, with name, organization and email address (subject to permission of delegate)
- Speaking opportunity of 10 minutes at Cocktail Function

GOLD SPONSORSHIP PACKAGE: R55 000

- Recognition as a Conference Sponsor on audio visual display in main conference hall
- One (1) A4 page, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- One (1) 2m x 2m (4m²) exhibition booth in the main entrance to the conference venue
Additional Exhibition: One table exhibition space in main plenary foyer (Auditorium) – exclusive for Platinum & Gold Sponsors only
- Three (3) complimentary trade conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches and the Welcome Reception.
- Company logo on conference website with links to company website.
- Two (2) inserts into conference delegate bag
- Speaking opportunity of 5 minutes at Cocktail Function

FLOOR PLAN FOR EXHIBITION STANDS:

**** Please find attached the floor plan of the exhibition hall.**

Stand sizes: Please refer to the floor plan for various stand configurations.

Refreshment breaks will be served inside the exhibition hall. Poster viewing will also take place inside the exhibition hall.

The exhibition will take place in E5, which will be used for the parallel sessions.

Platinum & Gold sponsors will also have the opportunity to have a table exhibition (banners only) in the Auditorium's Foyer, which will be used for plenary sessions.

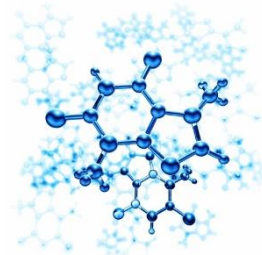
Please note that no shell scheme will be provided. Please contact us should you require shell scheme.

All stands will be booked on a first come first serve basis.

Once confirmed you will be invoiced in full for your stand.

All invoices are payable within 30 days of date of invoice.

The height restriction for all exhibition stands will be 2,5m.



Stands (2m x 2m) – R35 000 (including VAT)

Package price includes:

Each exhibition stand will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition exhibitors will receive:

- 2 x free trade registrations per single stand including daily lunches and teas
- 2 x free tickets to the cocktail function
- Company logo will be placed on the congress website and published in the final programme and abstract book.

Table Exhibitors (pull up banners only) – R15 000 (including VAT)

Table exhibitors will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition table exhibitors will receive:

- 1 x free trade registrations per single stand including daily lunches and teas
- 1 x free tickets to the cocktail function

OTHER SPONSORSHIP OPPORTUNITIES

1. Sponsorship of International Speaker – R55 000 per invited speaker

Sponsorship will include one free exhibition stand, company logo in final programme and on welcome screen.

Please contact the congress organisers for further information and a list of international speakers.

2. Sponsorship of Local Speaker – R17 000 per invited speaker

Sponsorship will include company logo in final programme and on welcome screen.

Please contact the congress organisers for further information and a list of local speakers.

3. Unconditional Education Grant towards the congress

Sponsorship will include company logo in final programme and on welcome screen.

Please contact the congress organisers for further details.

4. Audiovisual / Technical Support – R30 000.00

This sponsorship will include:

- Acknowledgement on the congress website with a link to the company website.
- Acknowledgment on the welcome slide of the congress.
- Branding will be permitted between presentations (company branding only).
- AV technicians may also be branded (t-shirts, etc.)

5. Electronic Congress Announcements – R25 000.00

1st Announcement & Call for Abstracts

2nd Announcement & Preliminary Programme

Final Programme (for congress bags)

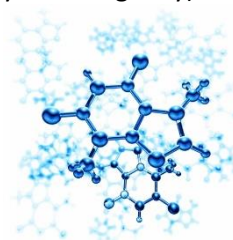
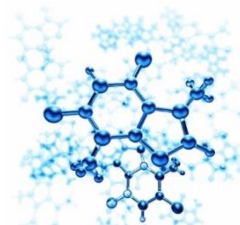
This sponsorship will include:

- Company logo to be displayed prominently in the document and sponsor will be acknowledged accordingly.
- A4 full colour advertisement – sponsor will be given 1st choice when selecting space for advertisement
- 1 free exhibition stand
- 6 free trade registrations
- The sponsoring company will be supplied with copies of the announcements to hand deliver to potential delegates

6. A5 FULL colour advertisement in the final programme – R4 000.00

The final programme will be inserted in the congress bags

The final programme will include comprehensive information on the scientific sessions and faculty



7. Gala Dinner (inclusive of transfers, meals and beverages) – R110 000

The sponsor's logo will appear on the invitation to all delegates, menu's, banners & other promotional material

The sponsor will receive a 10 minute slot to talk about a topic of their choice

The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival.

Please contact the congress organisers for further details.

8. Sponsorship of Congress Awards – R5 500.00 per award

Awards will be presented to the best oral and poster presentations in the various categories.

Certificates will be awarded to the winners at the congress dinner

The sponsor's logo will be printed on the certificate and sponsor may hand out these awards to the winners at the dinner.

9. Return Airport Transfers / Shuttle Service for invited Speakers

Sponsor may brand the vehicles to their own discretion and supply branded t-shirts and caps for the drivers.

Sponsors logo may be printed on the welcome boards at the airport.

Sponsors may also include branded reading material and water/snacks.

Please contact the congress organisers for further details.

10. Breakfast Symposia – R18 000.00 per symposium

Two morning trade symposia will be permitted on:

- Tuesday 10 July & Wednesday 11 July (1 hour slots)

Symposia will be fully accredited with CPD points.

Sponsor may select speaker and topic (subject to scientific committee's approval).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering
- Costs related to speaker

**Please note numbers can be limited for catering purposes*

11. Lunch Symposia – R18 000.00 per symposium

Two Lunch trade symposia will be permitted on:

- Tuesday 10 July & Wednesday 11 July (1 hour slots)

Symposia will be fully accredited with CPD points unless not applicable (i.e launch).

Sponsor may select speaker and topic (subject to scientific committee's approval).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering @ R150 per person
- Costs related to speaker

**Please note that sponsor will need to cater for all registered delegates*

12. Dinner Symposium – R18 000.00

One Dinner trade symposium will be permitted on Monday 9 July @ Snowflake (18h00 – 22h00)

The Snowflake Building is a historic mill developed into an arts, educational and theatre venue (www.snowflakebuildingpotch.co.za). The organizers plan to host a social event with a market feel, with food & drink, a live band and games.

Sponsor may select speaker and topic (subject to scientific committee's approval) and arrange the event along with organizers.

All symposia will be advertised on the congress website and announcements.

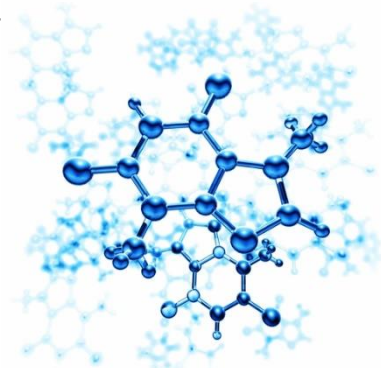
Cost includes:

- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering @ Costs TBC
- Venue Hire @ R3420
- Costs related to speaker
- Transfer costs for delegates @ costs TBC
- Entertainment

**Please note numbers can be limited for catering purposes*



13. Congress App – R19 000.00

This is an exciting, innovative new marketing opportunity.

Sponsor's name will appear with each message, on the home page & can include a lucky draw

Messages will be sent via the mobile app to all congress delegates before and during the congress.

The mobile app includes daily notifications, interactive programme and chats, voting systems, lucky draw, faculty, abstracts, maps, things to do, news etc.

14. Tea/Coffee & Lunch Stations – R5 000.00 (exclusive sponsorship per day)

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.)

Further information is available from the congress organisers

15. Beverages at the Cocktail Function, Sunday 8 July

The cocktail function will be held on Sunday 8 July inside the Foyer of the Auditorium

This will be an informal event. The organising committee appeals to all exhibitors to select their own beverages (alcoholic and non-alcoholic) according to your own budget. Exhibitors may serve their beverages from their stand. The organising committee will supply a substantial finger supper.

PAYMENT TERMS

An official cost estimate will be sent to you once you have completed the booking form

A tax invoice will be issued to you as soon as we receive your purchase order. Full payment is due 30 days from date of invoice. Should payment not be received by the due date the congress organiser serves the right to release and resell the stand position or sponsorship item.

CANCELLATION POLICY

Please forward all cancellations in writing to the congress secretariat.

Cancellation received before the 1st of November 2017 will result in a 50% refund of the total invoice cost. All

cancellations received after the 1st of November 2017 will result in a 100% cancellation fee.

If you are interested in any of the above sponsorship opportunities please send your written confirmation or contact the congress team.

**CONTRACT TO EXHIBIT AT THE SASBMB/FASBMB 2018 CONGRESS
TO EXHIBIT & PARTICIPATE IN THE SPONSORSHIP OPPORTUNITIES**

Full Company name (for invoicing purpose)	
Postal address	
VAT No (if applicable)	
Contact person	
E-mail address	
Telephone No	
Cell no / Mobile no	
Website	
WE HEREBY APPLY FOR THE FOLLOWING:	
As per the floor plan our preferred stand/table number	1 st Choice <input type="checkbox"/> 2 nd Cho <input type="checkbox"/> 3 rd <input type="checkbox"/> ce
Other sponsorship items (please list)	<div style="border: 1px solid black; height: 40px;"></div>
Notes/ Comments:	
CONTRACT SIGNED ON BEHALF OF THE COMPANY	
<p>Signature:Name:</p> <p>Designation: Date:</p> <p><i>Upon acceptance of your application an invoice will be issued. For any further information, please contact: Londocor Event Management: Tel: + 27 11 954 5753 / Claries@londocor.co.za</i></p>	